

SEAN CRANE

268 TALCOTT NOTCH ROAD, FARMINGTON, CT 06032 • 313-268-0376

EXPERIENCE

CRANE CREATIVE CONTENT, FARMINGTON, CT

CHIEF CREATIVE OFFICER • APRIL 2025 — PRESENT

FREELANCE CONTENT CREATION, INCLUDING COPYWRITING, CREATIVE DIRECTION, PHOTOGRAPHY, VIDEOGRAPHY, DIRECTING AND EDITING.

MINTZ + HOKE, AVON, CT

CHIEF CREATIVE OFFICER • MARCH 2018 — APRIL 2025

ACCESS HEALTH CT, FIDELCO GUIDE DOGS, ANTARES CAPITAL, OTIS ELEVATOR, LEONARDO DRS DEFENSE, HARTFORD SYMPHONY ORCHESTRA, WELLSPARK CORPORATE WELLNESS, CT FOODSHARE

GREY GLOBAL GROUP, NEW YORK, NY

EXECUTIVE CREATIVE DIRECTOR • AUGUST 2008 — DECEMBER 2018

SMUCKERS, JIF, NATIONAL PARK SERVICE, FOLGERS, NATIONAL WILDLIFE REFUGE SYSTEM, KIAWAH ISLAND, PREP H, LONGHORN STEAKHOUSE, ORTEGA TACOS, NFL, BUMBLE BEE TUNA, KETEL ONE

DONER ADVERTISING, DETROIT, MI

CREATIVE DIRECTOR • APRIL 2007 — AUGUST 2008
MAZDA

LEO BURNETT, DETROIT, MI

ASSOCIATE CREATIVE DIRECTOR • OCTOBER 2005 — APRIL 2007
PONTIAC, CADILLAC, MOTOR CITY GUITAR

DONER ADVERTISING, DETROIT, MI

ASSOCIATE CREATIVE DIRECTOR • JANUARY 2003 — OCTOBER 2005
HGTV, COX COMMUNICATIONS, LA-Z-BOY

J. WALTER THOMPSON, NEW YORK, NY

SENIOR WRITER • JULY 1999 — FEBRUARY 2002

LEVER BROTHERS, BAILEYS, ZANTAC 75, BERMUDA TOURISM, LISTERINE, SMIRNOFF ICE, KELLOGG'S, HALLS, RAGU, THERMASILK, LIPTON, TRIDENT, COTTONELLE, KLEENEX

KARSH & HAGAN, DENVER, CO

ASSOCIATE CREATIVE DIRECTOR • MAY 1995 — JULY 1999

CO LOTTERY, ROCKY MOUNTAIN NEWS, COLORADO RAPIDS, DENVER CONVENTION BUREAU, COLORADO TOURISM, STEAMBOAT RESORT, JONES CABLE, MCDONALD'S, WATER WORLD, CHERRY CREEK SHOPPING CENTER, FREEDOM CLOTHING, SUN WORLD PRODUCE, DENVER MUSEUM OF NATURAL HISTORY, GLOBUS & COSMOS TOURS

EVANS/GROUP, DENVER, CO

ASSOCIATE CREATIVE DIRECTOR • JANUARY 1994 — MAY 1995

COMPRECARE, SOUNDTRACK AUDIO/VIDEO, DENVER BRONCOS, FOUNDERS FUNDS, BOYS AND GIRLS CLUBS OF DENVER, WESTIN HOTEL DENVER

MCCLAIN FINLON ADVERTISING, DENVER, CO

SENIOR WRITER • JANUARY 1992 — JANUARY 1994

HEAD SPORTS, TYROLIA SKIS, ROSE MEDICAL, DENVER ART MUSEUM, DENVER AIRPORT, JD EDWARDS, QUIZNO'S, CELESTIAL SEASONINGS, CURTIN-HILL CLOTHING, ENCORE

BARNHART ADVERTISING, DENVER, CO

WRITER • JANUARY 1990 — JANUARY 1991

PIZZA HUT, BLOCKBUSTER VIDEO, BANK WESTERN, TOTAL PETROLEUM, DENVER FILM FESTIVAL

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EDUCATION

UNIVERSITY OF RICHMOND

RICHMOND, VA

BA ENGLISH

AWARDS

CANNES, ONE SHOW, CA,
CLIOS, ADDYS, ARCHIVE,
REGIONAL BEST OF SHOW

LINK

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